

THE CAMDEN GOODS YARD

COMMUNITY AND COLLABORATION AT CAMDEN GOODS YARD

Welcome and thank you for taking the time to read about our plans to involve you in the regeneration of Camden Goods Yard.



CGI of the proposed development

WHAT IS THIS ABOUT?

St George and the London Borough of Camden are exploring the best ways to involve the community in how the regeneration of the Camden Goods Yard is delivered.

We will be creating a community working group of local stakeholders to work with us on how we shape the development in some really important areas, including on play and community space, public art, green spaces, and reducing crime. The purpose of this document is to gather interest from the community in membership of the community working group.

We see this as the next step of a journey with the local community to strengthen your involvement in the project and build towards a sustainable, long-term relationship that will create a fantastic community to live, work and visit.

The regeneration of Camden Goods Yard will add to the thriving and exciting community in Camden.

It is a unique location, with the vibrancy and culture of Chalk Farm Road, Camden Market and the Roundhouse combined with the peaceful and well-established residential communities of Gilbeys Yard, Juniper Crescent and the neighbourhoods around Ferdinand and Harmood Street, as well as Haverstock and Primrose Hill nearby.

The character is diverse, interesting, and ever-changing. The Camden Goods Yard project presents an opportunity to bring in the knowledge and expertise of the existing community in welcoming, connecting, and integrating the new community that the development will create.

Working with the local community we will deliver a sustainable community, long after the development is complete.

WHAT IS HAPPENING AT CAMDEN GOODS YARD?

The regeneration of Camden Goods Yard by St George will deliver significant local benefits, including:

- 644 new homes including 203 affordable homes
- New state-of-the-art Morrisons store
- New shops and offices for small and medium size businesses
- Green spaces and play areas
- New walking and cycling routes
- Community spaces and affordable workspace
- Over 1,100 jobs on-site once completed
- £19.8 million of investment in Camden's community infrastructure
- 73 apprenticeships and 784 jobs during construction
- A rooftop urban farm

See project information and updates at camdengoodsyardconsultation.com

ABOUT ST GEORGE

St George are proud to be a member of the Berkeley Group and passionate about the places we create and the communities in which we work.

Over the last fifteen years, we have delivered thousands of new homes across London alongside great spaces working with local authorities and communities to deliver positive change.



Dickens Yard



Ealing Filmworks



Grand Union



London Dock

WHAT WILL THE COMMUNITY WORKING GROUP DO?

The Community Working Group will be brought together to help influence how important parts of the development will be delivered.

In the longer-term, we hope the group grow to become a self-sustaining partnership that is involved in the everyday life of Camden Goods Yard, whether that is managing the community offer, curating activities in the public areas, or delivering community projects.

The first step is to gather interest from you in whether you want to be part of the group, before we work with you developing two key plans:

1. **The Community Engagement Outline Plan** – this plan will set out an overarching strategy for how the Community Working Group would be constituted, facilitated, supported, organised, and run throughout the construction phases, and assisted to become self-sufficient following occupation of the final phase of development.

2. Once the Community Working Group is in place, we will move on to develop a **Community Engagement Action Plan** together – this will set out a programme of activities to foster community engagement and collaboration as the development proceeds.

YOUR FEEDBACK

We are the early stages of our thinking on the Community Working Group, but we are looking for your views to help guide us. You can email your answers directly to feedback@camdengoodsyard.com

1. If you would be interesting in being part of the Community Working Group, please provide your contact details and details of any groups or organisations you represent in the area?
2. If you know of other groups you think should be invited to participate on the Community Working Group, please list them here:
3. Do you have any suggestions on local activities that the Community Working Group could support to make Camden Goods Yard a great place?

The deadline for responses is **Wednesday June 2nd 2021**. Once we have reviewed the responses, we will report back and outline the next steps to create the Community Working Group.